



**COMMISSION
AGENDA MEMORANDUM**

Item No. 10b

BRIEFING ITEM

Date of Meeting May 28, 2024

DATE: April 26, 2024

TO: Stephen P. Metruck, Executive Director

FROM: Kyra Lise, Director Real Estate Development
Kelly Purnell, Capital Project Manager, Waterfront Project Management

SUBJECT: Briefing to provide Commission with an update on the Fisherman’s Terminal Maritime Innovation Center (CIP #C801084) and Site Improvements (CIP #C801211) project interpretive signage and public art programs.

EXECUTIVE SUMMARY

The Fisherman’s Terminal Maritime Innovation Center (MInC) and Site Improvements project is now in the execution phase of the project life cycle. The Port’s general contractor, Forma Construction began preliminary construction activities at the site in March in preparation for the start of the major renovation work. During this time, the project team has continued to develop the interpretive signage and public art programs for the project.

The vision for Fishermen’s Terminal is to improve a community landmark that supports the maritime industry by welcoming the public to the parts of the terminal that enhance the understanding and support of the industrial working waterfront. The project general site improvements focus on the industrial needs of the North Pacific Fishing Fleet, while the interpretive signage and public art programs exemplify the rich tribal and commercial fishing history and current uses of this century-old community asset. The program creates engaging and educational storytelling for the public that describes the legacy of Fishermen’s Terminal and the importance of the maritime industry in the region and will link the remodeled Maritime Innovation Center to the central commercial core of Fishermen’s Terminal primarily comprised of the Fishermen’s Center Building (C-15 Building), and the parking areas in between them.

Interpretive Signage

Where we started:

In 2016 the Port commissioned the Cascade Study, a comprehensive evaluation of the visitor experience. The study was a component of the larger Fishermen’s Terminal Strategic Plan.

The study inventoried the existing wayfinding and interpretive signage, provided constructive critique, and provided recommendations for improvement to the overall signage program to better:

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- Promote visitor and worker safety,
- Engage visitors, and
- Incorporate maritime themes.

Early in the design phase of the MInC and Site Improvements project, Headwater People Consulting was hired to provide comprehensive outreach for the interpretive signage program in conjunction with the signage designer, Mayer/Reed. That outreach was completed in late 2022. In late 2022 a gap for content development was identified in the signage development process. To eliminate this gap, in early 2023 historian, Sharon Boswell, of Statistical Research Incorporated (SRI) was hired to provide historical research on the site and to develop the signage content, incorporating Headwater People's outreach results, and coordinating with Mayer/Reed on signage content layout on the sign panels.

In Q2 of 2023 the Port project team assembled a diverse review panel consisting of fishermen, tenants, tribal representatives, and Port subject matter experts to provide input and reviews of the content to best facilitate a robust interpretive signage program that accurately represents the many stakeholders at Fisherman's Terminal.

Where we are:

Currently, the process is nearing the end of the development of the signage.

- The general design layout has been established.
- The content is complete.
 - Most of the content was provided by our historian.
 - Content for the sign titled "The Blue Economy" was developed by Port partner, Washington Maritime Blue.
 - Headwater People Consultants representative, Owen Oliver, provided edits, some photographs, and additional online content for the signs titled, "Salmon is Us", "Fishing Rights", "A Fishing Way of Life", "The North Pacific Fisheries", and "Fleet Past and Present".
- Additional content development is underway and will be provided online via QR codes on each sign is underway.
- Final selection of photographs is underway. We have sourced photographs from our tribal partners, fisherman, historical archives around Seattle, and our own Port archives.

Where we're going:

The interpretive signage is nearing completion with anticipated design completion by the end of May.

- The final draft of the content and arrangement on the signs is scheduled to be completed in early May.
- The package of edits will be sent to designer, Mayer/Reed, for final design updates.
- The review panel will be reconvened for a final design review.

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- The design will be finalized, and the signage will be prepared for fabrication through our general construction contract.
- The signage will be installed by general contractor, Forma Construction, by Q3 2025.

Public Art

Fisherman’s Terminal is the heart of Seattle’s fishing industry. To honor the rich history of the fishing industry and tribal culture past and present, a robust public art program will be installed at the site. Three artists have been selected to provide installations at Fisherman’s Terminal:

- Ty Juvinel, Coast Salish carver, cultural preservationist, and accomplished artist known for many public works installations across the region.
 - Ty will be creating a laser-cut aluminum sculpture called “Beach Seining”.
 - This sculpture will be installed on the external southwest wall of the Maritime Innovation Center and will be visible to the public as they walk along the MInC.
- Shogo Ota, muralist and graphic designer, well known across Seattle for his vibrant murals, collaborative art pieces, posters, and logos.
 - Shogo will be painting a 3,000 square foot mural featuring five species of salmon swimming north towards Salmon Bay.
 - This mural will be painted on the east wall of Net Shed 3 which faces the west side of the Maritime Innovation Center. This mural will be visible from the Ballard Bridge.
- Mary Coss, multidisciplinary artist known across the region for her sculptures utilizing many mediums such as stone, metals, neon, and unique applications of light.
 - Mary will be creating three bronze sculptures of woven fish netting backlit by neon lighting.
 - These sculptures will be installed in three void spaces of the C-15 building: two will be installed on the north side of the C-15 building and will be visible from the Ballard Bridge; one will be installed on the south side of the C-15 building and will be visible from Emerson Street.

Each of these artists are experts of their crafts and bring their unique perspectives and vision of fishing as a way of life. Their art will be highlights of the Fisherman’s Terminal experience. They are meant to interweave with the interpretive signage program and connect the core of Fisherman’s Terminal with the redeveloped Maritime Innovation Center.

ATTACHMENTS TO THIS BRIEFING

- (1) Presentation slides

PREVIOUS COMMISSION ACTIONS OR BRIEFINGS

- November 21, 2023 – Commission authorized additional construction funding in the amount of \$4,017,495 to replenish project contingencies for a total project authorization of \$36,608,000.

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- August 8, 2023 – Commission authorized \$27,415,000 construction funding for the construction of the Maritime Innovation Center (C801084, U00414) and Public Site Improvements (C801211, U00320).
- November 11, 2022 – Commission authorized an additional \$500,000 in design funding for the proposed Fishermen’s Terminal Maritime Innovation Center (C801084, U00414) to complete design and permitting due to a design error that required correction.
- March 08, 2022 – Commission authorization for the Executive Director to invest at least \$5,718,840 into the Maritime Innovation Center (MInC) to provide required matching funds for a United States Economic Development Administration grant in the amount of \$5,000,000.
- May 11, 2021 – Commission authorized an additional \$1,000,000 in design funding for the proposed Fishermen’s Terminal Maritime Innovation Center (C801084, U00414) to complete design and permitting; and (2) to execute an amendment to the existing service agreement with Miller Hull Partnership, LLP for Fishermen’s Terminal Phased Design Services in the amount of \$2,500,000; for a new Not-To-Exceed (NTE) value of \$6,000,000.
- March 23, 2021 – Commission authorized Design and Permitting completion of the FT Site Improvements (U00320) Under the New CIP C801211, utilizing \$1,525,505 in formerly authorized funding for the Gateway Building.
- December 8, 2020 – Commission authorized Construction of the MInC as the condition for executing the Interagency Agreement with Washington State Department of Commerce to allow the acceptance of a \$5M grant towards its construction.
- May 14, 2019 – Commission authorized \$1,850,000 design funding and an amendment to the Fishermen’s Terminal Phased Design Services contract, with Miller Hull Partnership LLP, for \$1,000,000 for final planning, design, and permitting for the Maritime Innovation Center.
- January 22, 2019 – The Commission authorized an additional \$1,800,000 in design funding for FT Gateway Building improvements, and the execution of an amendment to the existing Architectural/Engineering Services contract for FT Redevelopment for \$1,000,000 to complete the final planning, design and permitting of the Gateway Building and FT Site Improvements.
- January 8, 2019 – Commission received a briefing regarding Maritime Blue Plan and the Maritime Innovation Center.
- September 26, 2017 – The Commission authorized \$1,325,000 construction funding for the demolition of the existing bank building and Net Sheds 7 and 8. This work has not yet been advertised for bids, per direction by the Commission, pending finalization of a Gateway Building tenant lease agreement.
- December 13, 2016 – Commission authorized an initial \$3,000,000 for the Fishermen’s Terminal Redevelopment program planning and design; the total preliminarily estimated design cost was \$7,000,000.
- May 17, 2016 - Commission received a briefing on the planning strategies comprising the Fishermen’s Terminal Long-Term Strategic Plan.
- October 27, 2015 - Commission received a briefing about the progress of the stakeholder outreach program for the Fishermen’s Terminal Long-Term Strategic Plan.

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- August 11, 2015 - Commission received a briefing on the proposed scope and goals in advance of the launch of the planning process.